

# HOW DOES YOUR *Practice Grow?*

*Your practice generates a wealth of data every day.  
Get the insight you need to put it to work!*

When it comes to plants, not everyone has a green thumb. Growth depends on a host of factors, some in the gardener's control and some not. Some days, it can feel like your practice is the same way – not everything is in your hands. Good news! You already have the seeds for growth, even if they're buried deep in your practice data. And with the right tools, you can create the perfect conditions for your business to flourish.

Two software solutions – Dental Intelligence and Solutionreach (both now compatible with Eaglesoft) – can help give you the time and insight you need to take your practice to the next level. Dental Intelligence dives deep into your practice management system, synthesizing everything from schedules to billing to give you a comprehensive overview of internal strengths and opportunities. Solutionreach educates, engages and attracts patients. Both can help focus your efforts to make the most of your time – and your business.

## **DIGGING IN THE DATA**

Whether you enjoy crunching numbers or not, chances are you just don't have the time to



*“Help grow your practice with better  
patient communications.”*

analyze all the information your practice produces. Yet knowing how schedules, appointments, treatments and billing are all connected to business performance is key to understanding where and how to grow. While you and

your team are busy with the daily tasks of keeping the practice running, Dental Intelligence works in the background to identify these interactions and translate them into action items for you.

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*“The first steps on the path to growth may be hiding in your own practice data.”*

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## **ROOTED IN KNOWLEDGE**

These days, getting directions to a physical destination is as simple as asking your phone and tapping into the knowledge of a global network. Why not let the knowledge in your practice management system help you take your business places, too? Dental Intelligence’s free Practice Snapshot can provide an on-demand, comprehensive picture of where you are right now, from high-level numbers of how you’re doing with getting, keeping and scheduling patients to the individual details of who is up to date with their care and who needs reminding. Then the Report Card feature allows you to

track your practice’s performance each month to see the trends you should follow – or not – to get where you want to go.

And, yes, you can even ask your phone. Dental Intelligence’s mobile app gives you instant access to what you need to know about your next patient, day or week to keep you on track.

## **TIME FOR GROWTH**

Of course, growing a business is a team endeavor, and everyone needs to be involved. With Morning Huddle, Dental Intelligence makes it easy to quickly share a summary of the performance and practice data, schedules, patient opportunities and more that

the team needs to be efficient and proactive each day.

Even after the team’s morning coffee has worn off, a caller ID integration system keeps communications on point with pop-ups containing detailed information about patients who call in, including their name, treatment plan status, current balance and unscheduled family members. No more time-consuming searching and cross-referencing – let your team focus on people, not screens.

## **BRANCHING OUT**

In the end, all the metrics come down to patients: who shows up, who follows treatment recommendations, who comes back...and who doesn’t. Creating, building and maintaining relationships is a challenge for the best of practices, and it requires looking beyond internal data. Solutionreach is a technology leader in patient communication services, from online reputation management to patient surveys to practice marketing to personalized, automated appointment reminders. Now supported by Eaglesoft, Solutionreach is a do-it-all toolkit for expanding your reach without adding to your already busy schedule.

## **GET GROUNDED**

Whether you’re actively working to grow your practice or simply starting to wonder how, your own data can be a great source of guidance. With insight into your individual practice’s strengths and opportunities, you can nurture your business to increase patient care and have a thriving bottom line. **BP**